

Listă lucrări

Lect. univ. dr. Carina Ionela Brânzilă
ERI, FEAA

- a) Lista celor mai importante 10 lucrări considerate a fi cele mai relevante
- b) Teza de doctorat
- c) Brevete
- d) Cărți și capitole în cărți
- e) Articole/studii în extenso, publicate în reviste din fluxul științific internațional
- f) Publicații în extenso, apărute în lucrări ale conferințelor internaționale de specialitate
- g) Alte lucrări și contribuții științifice

- a) Lista celor mai importante 10 lucrări considerate a fi cele mai relevante

1. Brânzilă, C.I. (2014). *Illegal Immigration – the Case of Romania*. In I. Boldea (Ed.), *Globalization and Intercultural Dialogue: Multidisciplinary Perspectives*. Arhipelag XXI Press, Târgu-Mureș, pp. 472–479.
2. Brânzilă, C.I. (2017). *Piaget, Child Psychology and Teaching English Today*. RATE Issues.
3. Brânzilă, C.I. (2018). *Picture Books and Illustrations in the Anglo-Saxon Literature for the Young*. *Philologica Jassyensia*
4. Molderez, I., Brânzilă, C.I., Lambrechts, W., & Maas, P. (2022/2023). *Discovering the Culture-Led Regenerative Transformation of a City*. *European Journal of Cultural Management and Policy*.
5. Pascariu, G.C., Cehan, A.A., & Brânzilă, C. (2022). *International Tourism Regionalization: Major Trends and Shock Disruption*. *Transylvanian Review*.
6. Brânzilă, C.I. (2019). *Specificities of Teaching English for Business and Economics*. *Review of Economic Studies and Research* Virgil Madgearu
7. Brânzilă, C.I. (2024, publicat în volumul CESWP 2023). *Opinion Mining and Socializing Networks*. *CES Working Papers*
8. Brânzilă, C.I. (2025). *The Impact of Generative AI on Tertiary Education*. *Synergies in Communication (SiC)*.
9. Brânzilă, C.I. (2025). *The Complexity of Education Nowadays in a Dynamic World*. *Language, Culture and Change*, vol. 6
10. Brânzilă, C.I. (2019). *Elena Ciortescu's Guide to Business Communication*. *Journal of Romanian Literary Studies*

b) Teza de doctorat

Brânzilă, C.I. (2022). Children's literature, its visual representations and English Language Teaching, *Editura Pro-Universitaria*, Bucuresti, ISBN: 978-606-26-1583-3, link volum: <https://www.prouniversitaria.ro/carte/childrens-literature-its-visual-representations-and-english-language-teaching/>, 338 pagini.

c) Brevete

-

d) Cărți și capitole în cărți

1.Brânzilă, C.I. (2018). Children's books and TEFL - some practical considerations. Capitol in volumul: Hergenröther, X., Ursulescu, O. și Bădulescu, D. (eds.). *Radical Definitions: State - Society - Religion*. Off Campus: Seggau School of Thought 3, Graz: Steiermärkische Landesdruckerei, 2018, pp. 113-121. ISBN 978-3-7011-0407-9, <https://unipub.uni-graz.at/obvugruniver/content/pageview/4766615>

2. Brânzilă, C.I. (2026). *Teaching and using business English: historical roots and digital realities*, Cluj-Napoca: Casa cărții de Știință, 2026, indexata B de catre Consiliul National al Cercetarii Stiintifice din Romania,152 pg, ISBN 978-606-17-2692-9

3. Brânzilă, C.I. (2022). *British Council România*, în *O istorie a traducerilor în limba română secolul al XX-lea*, capitol în volumul I, pag. 304-306, Editura Academiei Române, București, ISBN: EB9789732736258, 2022, 1448 pagini, <https://itlr.usv.ro/>

5. Brânzilă, C.I. (2026). *Manual of Business English Practice Tests: Intermediate Level*. Iași: Editura Panfilius. 156 pagini, ISBN 978-606-689-117-2.

6. Brânzilă, C.I. (2026). *Manual of Business English Practice Tests: Upper-Intermediate Level*. Iași: Editura Panfilius. 151 pagini, ISBN 978-606-689-118-9.

e) Articole/studii în extenso, publicate în reviste din fluxul științific internațional

1. Brânzilă, C.I. (2014). Illegal Immigration- the case of Romania. In I. Boldea (Ed.), *Globalization and Intercultural Dialogue: Multidisciplinary Perspectives*, Arhipelag XXI Press, Tîrgu-Mureș, pp. 472–479, ISBN 978-606-93691-3-5, WOS:000353769900053. <https://asociatia-alpha.ro/gidni/01-2014/GIDNI-01-Psys.pdf>

2. Brânzilă, C.I. (2017). Children's Literature - a few words about genres. In *Debating Globalization. Identity, Nation and Dialogue: Literature*, pp. 446–455, editat de Iulian Boldea si Cornel Sigmirean, 446–455. Tîrgu Mureș: Arhipelag XXI Press, https://ibn.idsi.md/sites/default/files/imag_file/GIDNI-04-Lite_2017.pdf

3. Brânzilă, C.I. (2018). Picture Books and Illustrations in the Anglo-Saxon Literature for the Young. *Philologica Jassyensia*, 14(1/27), pp. 165–171, ISSN online: 2247-8353, WOS:000440382200012. <https://www.ceeol.com/search/article-detail?id=684269>
4. Brânzilă, C.I. (2018). Identity and Education in the Case of Children's Literature. *Hermeneia: Journal of Hermeneutics, Art Theory & Criticism*, 21, ISSN: 1453-9047, WOS:000451689800024. https://hermeneia.ro/wp-content/uploads/2018/11/24_Branzila.pdf
5. Brânzilă, C.I. (2019). The Interdisciplinarity of Online Courses in Academia. *Hermeneia: Journal of Hermeneutics, Art Theory & Criticism*, 23, pp. 15–23, ISSN print: 1453-9047, ISSN online: 2069-8291, WOS:000500340100003. <https://hermeneia.ro/archive/nr-23-2019-topic-interdisciplinarity-an-umbrella-term/>
6. Brânzilă, C.I. (2020). Online Teaching English for Business and Economics in the Time of Pandemics. *Review of Economic Studies and Research Virgil Madgearu*, 13(2), pp. 27–36. Indexed in: CEEOL, ProQuest, EBSCO, Index Copernicus. [https://econ.ubbcluj.ro/rvm/numere/13/RVM,%202020,%2013\(2\),%20final,%20pt.%20site,%20Branzila.pdf](https://econ.ubbcluj.ro/rvm/numere/13/RVM,%202020,%2013(2),%20final,%20pt.%20site,%20Branzila.pdf)
7. Brânzilă, C.I. (2021). Teaching Business English for Academic Purposes. *Annals of the University of Oradea, Economic Science Series*, 30(1), DOI: 10.47535/1991AUOES30(1)032. Indexed in: ERIH PLUS, RePEc, DOAJ, EBSCO. https://www.researchgate.net/publication/353432338_TEACHING_BUSINESS_ENGLISH_FOR_ACADEMIC_PURPOSES
8. Pascariu, G.C., Cehan, A.A., & Brânzilă, C. (2022). International Tourism Regionalization Major Trends and Shock Disruption. *Transylvanian Review*, 31, pp. 244–266, WOS:000980028300017. <https://centruldestudiitransilvane.ro/wp-content/uploads/2025/05/01.-Suppliment-2.2022-Cuprins-1-4.pdf>
9. Molderez, I., Brânzilă, C.I., Lambrechts, W., & Maas, P. (2022). Discovering the Culture-Led Regenerative Transformation of a City. Walter Benjamin as an Inspiration for the Eco-Flâneur. *European Journal of Cultural Management and Policy*, 12, 11088, WOS:000952932500001. https://www.researchgate.net/publication/366426804_Discovering_the_culture-led_regenerative_transformation_of_a_city_Walter_Benjamin_as_an_inspiration_for_the_Eco-Flaneur
10. Brânzilă, C.I. (2024). Students' Challenges in Romanian Tertiary Education. *Review of Economic Studies and Research Virgil Madgearu*, 17(1), pp. 5–22, DOI: 10.24193/RVM.2024.17.106. Indexed in: CEEOL, ProQuest, EBSCO, Index Copernicus. [https://econ.ubbcluj.ro/rvm/numere/17/RVM,%202024,%2017\(1\),%20Branzila.pdf](https://econ.ubbcluj.ro/rvm/numere/17/RVM,%202024,%2017(1),%20Branzila.pdf)
11. Brânzilă, C.I. (2024). Opinion Mining and Socializing Networks. *CES Working Papers*, 2023, ISSN 2067-7693. Indexed in: CEEOL, DOAJ, EBSCO, Index Copernicus, ProQuest, RePEc, Ulrich's Periodicals Directory, WorldCat. Available at: https://ceswp.uaic.ro/articles/CESWP2023_XV2.pdf

12. Brânzilă, C.I. (2024). Sentiment Analysis as a Tool for Optimizing Educational Strategies and Business Communication. *Linguaculture*, 15, Special Issue, pp. 83–98, DOI: 10.47743/linu-2024-vol15-si. Indexed in: ERIH PLUS, DOAJ, EBSCO, Index Copernicus.
<https://journal.linguaculture.ro/index.php/home/article/view/388>
13. Brânzilă, C.I. (2026). Insights and Considerations in Modern Business English Instruction. *Professional Communication and Translation Studies*, vol. 19, 2026, pp. 229–233.
<https://sc.upt.ro/ro/publicatii/pcts/issues-pcts/944-19-2026>. CEEOL, EBSCO Communication & Mass Media Complete, Index Copernicus, Crossref, BASE, ROAD, WorldCat, ResearchGate
14. Brânzilă, C.I. (2017). Stories and Story-Telling in the First World War. *Studi Interculturali*, 1–2/2016, thematic volume Grande guerra e interculturalità, Università degli Studi di Trieste, pp. 137–148, ISSN 2281-1273. Available at: <http://www.interculturalita.it/wp-content/uploads/Quaderno-2017-3.pdf>.
15. Brânzilă, C.I. (2018). TEFL and Children’s Literature — Communicative Considerations. *RATE Issues*, winter issue, ISSN 1844-6159. Indexed in: Index Copernicus, DOAJ, InfoBase Index. Available at: <https://rate.org.ro/blog2.php/1/child-psychology-and-the-teaching>.
16. Brânzilă, C.I. (2017). The Academic Research in the Field of Humanities — Practical Observations. *Analele Științifice ale Universității „Alexandru Ioan Cuza” din Iași, Seria Științe ale Comunicării*, 10/2017, ISSN 2068-1143.
<https://anale.fssp.uaic.ro/index.php/stiintealecomunicarii/en/article/view/495/439>, CEEOL, Index Copernicus, Crossref, BASE, ROAD, SCILIT, WorldCat, ResearchGate, LivRe, ScienceOpen, ResearchBib, JournalTOCs, DOAJ Directory (partial), BDD Diacronia
17. Brânzilă, C.I. (2017). Piaget, Child Psychology and Teaching English Today”, *RATE Issues*, vol. 20, nr. 2, Winter 2017, Romanian Association of Teachers of English (RATE), București, România, DOI: 10.69475/. Revistă indexată în ERIH PLUS, DOAJ, Index Copernicus International și Infobase Index, <https://rate.org.ro/index.php/ratei/issue/view/13>
18. Brânzilă, C.I. (2018). Innovative Trends in Teaching the Young. *Analele Științifice ale Universității „Alexandru Ioan Cuza” din Iași, Seria Științe ale Comunicării*, 1/2018(XI), ISSN 2068-1143. <https://anale.fssp.uaic.ro/index.php/stiintealecomunicarii/en/article/view/551>, CEEOL, Index Copernicus, Crossref, BASE, ROAD, SCILIT, WorldCat, ResearchGate, LivRe, ScienceOpen, ResearchBib, JournalTOCs, DOAJ Directory (partial), BDD Diacronia
19. Brânzilă, C.I. (2019). Specificities of Teaching English for Business and Economics. *Review of Economic Studies and Research* Virgil Madgearu, 12/2019, pp. 5–13, ISSN 2069-0606. CEEOL, Index Copernicus, EBSCO, ProQuest, Gale, Cabells, Crossref, BASE, ROAD, SJIF, ResearchBib, WorldCat, ResearchGate, Google Scholar, DOAJ Directory
20. Brânzilă, C.I., si Gazioglu, M. (2019). Analysis of Communication Boards in Online University Courses. *Journal of Romanian Literary Studies*, 18/2019, pp. 1224–1229, E-ISSN 2248-3004. CEEOL, Index Copernicus, Crossref, BASE, SSRN, ResearchGate, WorldCat, ROAD, SCILIT

21. Brânzilă, C. I. (2019). Teaching Business English as a Foreign Language in the 21st Century. *Analele Universității Ovidius din Constanța. Seria Filologie*, XXX, nr. 1, 2019, p. 1–9. https://litere.univ-ovidius.ro/Anale/volume_2019_1.php. Scopus, CEEOL, Index Copernicus, Crossref, ZDB, Diacronia, BASE, ROAD, DOAJ (partial), WorldCat, , ResearchGate
22. Brânzilă, C.I. (2019). Current Approaches to Teaching EFL. In *Intercultural Communication — Current Approaches, Practices and Representations*, Editura Universității „Alexandru Ioan Cuza” din Iași. Indexed in: Google Scholar. https://ibn.idsi.md/vizualizare_articol/189283
23. Brânzilă, C.I. (2020). Elena Ciortescu’s Guide to Business Communication. *Journal of Romanian Literary Studies*, 22/2020, pp. 449–454, E-ISSN 2248-3004. CEEOL, Index Copernicus, Crossref, BASE, SSRN, ResearchGate, WorldCat, ROAD, SCILIT
24. Brânzilă, C.I. (2022). The Magical Literary World of The Wizard of Oz. *Journal of Romanian Literary Studies*, 29, pp. 342–349. Indexed in: CEEOL, BDD, ResearchGate, SSRN, OCLC, SJIF. Available at: <http://asociatia-alpha.ro/jrls/29-2022-a.pdf>.
24. Brânzilă, C.I. (2022). Teaching with Children’s Literature. Practicalities for TEFL. *RATE Issues*, 27(1). Indexed in: Index Copernicus, DOAJ, InfoBase. Available at: <https://rate.org.ro/blog2.php/1/teaching-with-children-s-literature>.
25. Alexa, O. A. si Brânzilă, C. I. (2022). A study on undergraduate business students’ EFL learning motivation. *Review of Economic Studies and Research* Virgil Madgearu, 15(2), 5–14. ISSN 2069-0606. CEEOL, Index Copernicus, EBSCO, ProQuest, Gale, Cabells, Crossref, BASE, ROAD, SJIF, ResearchBib, WorldCat, ResearchGate, Google Scholar, DOAJ Directory
26. Brânzilă, C.I. (2024). Vygotsky’s Influence on Teaching. A TEFL Approach. *RATE Issues*, winter issue 2023, ISSN 1844-6159. Indexed in: Index Copernicus, DOAJ, InfoBase. Available at: <https://rate.org.ro/blog2.php/1/vygotsky-s-influence-on-teaching>.
27. Brânzilă, C.I. (2024). Sentiment Analysis Used in Teaching. *Journal of Philology and Intercultural Communication*, VIII(1), pp. 98–104. Indexed in: Google Scholar, CrossRef. Available at: https://jpic.mta.ro/assets/JPIC_Vol.VIII_Nr.1.pdf. CEEOL, Index Copernicus, Crossref, BASE, ROAD, WorldCat, ResearchGate, SCILIT, ResearchBib
28. Brânzilă, C.I. (2025). The Impact of Generative AI on Tertiary Education”. *Synergies in Communication (SiC)*, The Faculty of International Business and Economics, the Department of Modern Languages and Business Communication, ASE, București, pp.93-100, CEEOL, EBSCO Discovery Service, EZB (Elektronische Zeitschriftenbibliothek), ROAD, The Linguist List, Crossref, Dimensions, MLA (Modern Language Association), Cosmos, MIAR

f) Publicații în extenso, apărute în lucrări ale conferințelor internaționale de specialitate

1. Brânzilă, C.I. (2015). Stories, Story-Based Teaching and Storytelling in a Globalized World. In *Debates on Globalization. Approaching National Identity through International Dialogue*, Institutul Alpha de Studii Multiculturale, Arhipelag XXI Press, Tîrgu-Mureș, ISBN 987-606-

93692-5-8. Indexed in: ResearchGate, Academia.edu, KVK, Google Scholar; in progress for WOS indexing.

2. Brânzilă, C.I. (2016). Children and EFL — Practical Observations. In I. Boldea (Ed.), *The Proceedings of the International Conference Globalization, Intercultural Dialogue and National Identity. Section: Language and Discourse*, 3, Arhipelag XXI Press, Tîrgu-Mureș, pp. 907–913, ISBN 978-606-93691-3-5. Indexed in: ResearchGate, Academia.edu, KVK, Google Scholar; approved for WOS indexing.

3. Brânzilă, C.I. (2016). Children and English as a Foreign Language — Some Practical Observations. In I. Boldea (Ed.), *Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue*, Arhipelag XXI Press, Tîrgu-Mureș, ISBN 978-606-8624-03-7. Indexed in: ResearchGate, Academia.edu, KVK, Google Scholar; in progress for WOS indexing.

4. Brânzilă, C.I. (2017). Philosophy and Children's Literature Today. *Analele Științifice ale Universității „Alexandru Ioan Cuza” din Iași, Seria Științe ale Comunicării*, 10/2017, ISSN 2065-2917. Indexata in: CEEOL, Index Copernicus, EBSCO, Google Scholar

5. Brânzilă, C.I., & Gazioglu, M. (2019). Considerations on Online Discussion Boards in Higher Education Courses. In M. Dokhtourichvili (Dir.), *Études Interdisciplinaires en Sciences Humaines*, 6, Éditions Université d'État Ilia, Tbilissi, pp. 90–99, ISSN 1987-8753.

6. Brânzilă, C.I. (2021). Moving Online? Higher Education in the Time of Pandemic. In *Conference Proceedings of the XIIth International Conference Globalization and Higher Education in Economics and Business Administration — GEBA 2020*, Editura Universității „Alexandru Ioan Cuza” din Iași, pp. 23–33.

7. Brânzilă, C.I., & Rubnicu, A. (2023). Sustainable Development of European Smart Cities. In *Sustainable Development of European Smart Cities*, Editura Universității „Alexandru Ioan Cuza” din Iași, pp. 115–125, ISBN print: 978-606-714-806-0. Available at: http://smarteu.uaic.ro/PublishingImages/Pages/Start/Smart%20EU%20volume_Conference%20Proceedings_2023.pdf.

8. Brânzilă, C.I. (2024). Modern International Approaches to English as a Foreign Language. In *Știință și Educație: Noi Abordări și Perspective*, Seria XXV.

g) Alte lucrări și contribuții științifice

1. Brânzilă, C.I. (2016). Foreign Languages and Personal Development from a Young Age. In Language, Culture and Change VII, Editura Universității „Alexandru Ioan Cuza” din Iași, ISBN 978-606-714-244-0.
2. Brânzilă, C.I. (2016). Children Literature in Teaching English as a Second Language. In C. Grădinaru, R. Patraș, A. Mironescu, A.-D. Bibiri, & E. Grosu (Eds.), Perspectives in the Humanities and Social Sciences — Hinting at Interdisciplinarity, from Manuscript to E-book, Editura Universității „Alexandru Ioan Cuza” din Iași, ISBN 978-606-714-211-2.
3. Brânzilă, C.I. (2017). Modern Trends that Revolutionize Children’s Literature. In E. Grosu, A.-D. Bibiri, C. Grădinaru, A. Mironescu, & R. Patraș (Eds.), Revolutions. The Archeology of Change, Editura Universității „Alexandru Ioan Cuza” din Iași, ISBN 978-606-714-440-6.
4. Brânzilă, C.I. (2018). Articol publicat în volumul coordonat de E. Grosu, A.-D. Bibiri, C. Grădinaru, A. Mironescu, & R. Patraș. Volum 2018, Editura Universității „Alexandru Ioan Cuza” din Iași.
5. Brânzilă, C.I. (2019). Literature and TEFL, Several Considerations. In Exploring the Digital Turn, Editura Universității „Alexandru Ioan Cuza” din Iași. Indexed in: CEEOL.